

A seasoned creative designer (with 15+ years of experience) in impactful visual storytelling and graphic design. My expertise lies in driving business results through creative solutions, leading effective marketing campaigns, fostering client relationships, and managing high-performing design teams.

Seeking a role where I can leverage my creative vision and strategic acumen to make a significant impact on your organization's success.

## **Follow Me**

- www.devoza.com
- **B** behance.net/devdoza
- in linkedin.com/in/devdoza

## Additional Skills

- Art Direction
- Creative Ideation
- Visual Communication
- Brand Building
- Strategic Thinking
- Presentation Skills
- Project Management
- Interpersonal
- Product Designing
- Print Advertising / Media
- Digital Marketing
- Web Hosting / SSL / Cpanel
- Google Business Services & Much More...





✓ devdoza@gmail.com

Mira Road. Mumbai ( == )

**91.** 996 996 6506

bottom line.

problem-solving.

₩ 20 Nov 1988

CORE COMPETENCIES

ACHIEVEMENTS



Branding



Graphic



Website



UI/UX



Management

• Schooling to SSC (2005). St. Xavier High School from Maharashtra Board.

• Boost brand recognition and engagement through

impactful visual storytelling and graphic design.

solutions that solve problems and improve the

• Drive impactful business results by crafting creative

Lead and execute successful marketing campaigns

from strategy to implementation, ensuring brand

through effective communication and proactive

designers and marketing professionals, fostering a

collaborative and high-performing environment.

• Effectively manage and motivate a large team of

consistency and target audience reach.

Build and maintain strong client relationships

• HSC | TY.B.Com (2007 - 2010). Commerce Graduate from University Of Mumbai.

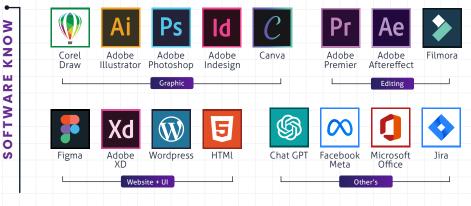


• Social Media Success Increased social media engagement by 65% over 6 years with targeted campaigns.

• Client Satisfaction Growth Achieved 80% growth in client satisfaction within 8 year.

• **Efficiency Improvement** Reduced project turnaround time by 70% through process optimization.

• **Team Leadership** Led a team of 35 in launching 150+ successful startups, renowned brand & campaigns.



**Portfolio Website** 

https://www.devdoza.com



Creative Visualization



Design Skills







Proficiency



Team Management



Client Physiology

Working: With Alembic Pharmaceuticals Ltd [ May 2024 - Current ]

As a Deputy Manager [Art Director] working on Brand understanding & alignment, Design creation, Stay up-to-date on industry trends, Managing timely delivery of work.

Worked: With R P International [ Apr 2020 - Mar 2024 ]

As a Creative Art Director, I used to Design Website UI, E-commerce listings, and social media for Asian & European markets. Conceptualized creative campaigns, managed website & social content, and developed launch strategies including advertising, PR, and social media.

Worked: With Far East Promotion [ Jan 2016 - Apr 2020 ]

As a Creative Art Director, I used to manage E-commerce, social media, and promotions for US/UK/Europe. Oversaw the creative process from concept to execution, leading a 25-person team (graphics, development, marketing). Managed external design resources and ensured deadlines were met.

Worked: With T.Technologies ( Tenth Planet Group ) [ Jan 2012 - Nov 2015 ]

Started at T.Technologies, then internally switched to Tenth Planet Group as Manager Creative Designer for MICE. Managed event graphics, stage design, and a 12-person team. Created marketing PPTs and event collateral. International design experience includes events, shows/exhibitions, concerts, conferences, and tours. Managed stakeholders (clients, owners, celebrities) for design and event approvals.

Worked/Trained: With Apetec Arena Animation [ Mar 2009 - Dec 2011 ]

As a Faculty, I used to teach Graphic/Web/2D animation & Video/Sound editing. Taught graphic software (Photoshop, Illustrator, InDesign, Corel Draw), web (Dreamweaver, Notepad++, HTML, CSS), 2D (Flash, Toon Boon, Sketch, Storyboarding), and editing (Premiere, Final Cut Pro, Sound Forge). Also handled student seminars, contests, and portfolio creation.

Internship: With Capture **Photography** [ Jan 2009 - Mar 2009 ]

Intern Photographer, Image & Video Editor at Capture Photography. Shot events, products, weddings, and chroma key. Edited images (retouching, cleanup, backgrounds) and videos (mixing, scene removal, chroma editing).



I hereby declare that above details furnished by me are correct to the best of my knowledge.

Regards, **Dev Dashrath Oza**  **Date : 1<sup>st</sup> May 2025** Mumbai, Maharashtra