

15+ Year Of Experience



DEV OZA
[CREATIVE ART DIRECTOR]



Branding



Graphic



Website



UI/UX



Management



Marketing

A seasoned creative designer (with 15+ years of experience) in impactful visual storytelling and graphic design. My expertise lies in driving business results through creative solutions, leading effective marketing campaigns, fostering client relationships, and managing high-performing design teams.

Seeking a role where I can leverage my creative vision and strategic acumen to make a significant impact on your organization's success.

Follow Me

- www.devoza.com
- [behance.net/devdoza](https://www.behance.net/devdoza)
- [linkedin.com/in/devdoza](https://www.linkedin.com/in/devdoza)

Additional Skills

- Art Direction
- Creative Ideation
- Visual Communication
- Brand Building
- Strategic Thinking
- Presentation Skills
- Project Management
- Interpersonal
- Product Designing
- Print Advertising / Media
- Digital Marketing
- Web Hosting / SSL / Cpanel
- Google Business Services & Much More...



Let's talk

91. 996 996 6506

91. 996 996 6506

devdoza@gmail.com

20 Nov 1988

Mira Road. Mumbai (India)

CORE COMPETENCIES

- Boost brand recognition and engagement** through impactful visual storytelling and graphic design.
- Drive impactful business results** by crafting creative solutions that solve problems and improve the bottom line.
- Lead and execute successful marketing campaigns** from strategy to implementation, ensuring brand consistency and target audience reach.
- Build and maintain strong client relationships** through effective communication and proactive problem-solving.
- Effectively manage and motivate** a large team of designers and marketing professionals, fostering a collaborative and high-performing environment.

EDU

- Schooling to SSC** (2005). St. Xavier High School from Maharashtra Board.
- HSC / TY.B.Com** (2007 - 2010). Commerce Graduate from University Of Mumbai.

KEY ACHIEVEMENTS

- Social Media Success** Increased social media engagement by 65% over 6 years with targeted campaigns.
- Client Satisfaction Growth** Achieved 80% growth in client satisfaction within 8 year.
- Efficiency Improvement** Reduced project turnaround time by 70% through process optimization.
- Team Leadership** Led a team of 35 in launching 150+ successful startups, renowned brand & campaigns.

SOFTWARE KNOW



Corel Draw



Adobe Illustrator



Adobe Photoshop



Adobe Indesign



Canva



Adobe Premier



Adobe Aftereffect



Filmora



Figma



Adobe XD



Wordpress



HTML



Chat GPT



Facebook Meta



Microsoft Office



Jira

Portfolio Website

<https://www.devdoza.com>



SKILLS



Creative Visualization



Design Skills



Training & Development



Details Seeker



Proficiency Tools



Team Management



Client Servicing



Client Physiology

OVER ALL - WORK EXPERIENCE

Working : With Alembic Pharmaceuticals Ltd
[May 2024 - Current]

As a Deputy Manager [Art Director] working on Brand understanding & alignment, Design creation, Stay up-to-date on industry trends, Managing timely delivery of work.

Worked : With R P International
[Apr 2020 - Mar 2024]

As a Creative Art Director, I used to Design Website UI, E-commerce listings, and social media for Asian & European markets. Conceptualized creative campaigns, managed website & social content, and developed launch strategies including advertising, PR, and social media.

Worked : With Far East Promotion
[Jan 2016 - Apr 2020]

As a Creative Art Director, I used to manage E-commerce, social media, and promotions for US/UK/Europe. Oversaw the creative process from concept to execution, leading a 25-person team (graphics, development, marketing). Managed external design resources and ensured deadlines were met.

Worked : With T.Technologies (Tenth Planet Group)
[Jan 2012 - Nov 2015]

Started at T.Technologies, then internally switched to Tenth Planet Group as Manager Creative Designer for MICE. Managed event graphics, stage design, and a 12-person team. Created marketing PPTs and event collateral. International design experience includes events, shows/exhibitions, concerts, conferences, and tours. Managed stakeholders (clients, owners, celebrities) for design and event approvals.

Worked/Trained : With Apetec Arena Animation
[Mar 2009 - Dec 2011]

As a Faculty, I used to teach Graphic/Web/2D animation & Video/Sound editing. Taught graphic software (Photoshop, Illustrator, InDesign, Corel Draw), web (Dreamweaver, Notepad++, HTML, CSS), 2D (Flash, Toon Boon, Sketch, Storyboarding), and editing (Premiere, Final Cut Pro, Sound Forge). Also handled student seminars, contests, and portfolio creation.

Internship : With Capture Photography
[Jan 2009 - Mar 2009]

Intern Photographer, Image & Video Editor at Capture Photography. Shot events, products, weddings, and chroma key. Edited images (retouching, cleanup, backgrounds) and videos (mixing, scene removal, chroma editing).



I hereby declare that above details furnished by me are correct to the best of my knowledge.

Regards,
Dev Dashrath Oza

Date : 1st May 2025
Mumbai, Maharashtra