



DEV OZA

[CREATIVE ART DIRECTOR]

Creative problem solver, Specializing in Visualizing, Graphic Design, Branding, Web Graphics, Management, Marketing Strategy Planning, and Execution. Proven ability to drive bottom-line growth through innovative solutions.



Graphic



Branding



Website



UI/UX



Management



Marketing

ABOUT MY CAPABILITY

- **Boost brand recognition and engagement** through impactful visual storytelling and graphic design.
- **Drive impactful business results** by crafting creative solutions that solve problems and improve the bottom line.
- **Lead and execute successful marketing campaigns** from strategy to implementation, ensuring brand consistency and target audience reach.
- **Build and maintain strong client relationships** through effective communication and proactive problem-solving.
- **Passionate about collaborating** with cross-functional teams to achieve organizational goals.

Seeking an opportunity to utilize my diverse skillset and creative drive to contribute significantly to the organization's growth.

PERSONNEL DETAILS

- **Date Of Birth** : 20th November 1988
- **Gender** : Male
- **Marital** : Single
- **Nationality** : Indian
- **Language** : Hindi, English
- **Passport** : Valid (Jan 16 to Jan 26)
- **Address** : E/102 - Shreepati, Mira Road, Thane-401107 Maharashtra. India.

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CORE SKILLS



Creative Visualization



Design Skills



Proficiency Tools



Project Management



Team Management



Training & Development



Client Servicing

Bēhance Portfolio

<https://www.behance.net/devdoza>



Schooling to SSC (2005). St. Xavier High School from Maharashtra Board.
HSC | TY.B.Com (2007 - 2010). Commerce Graduate from University Of Mumbai.

Graphic & Illustration Suit (Arena Animation).



Fundamentals of Computer, Multimedia & Internet, Basic Art, Concepts of Graphic & Illustration, Creating Illustration - I & II, Sketching Practices, Images Magic.

Software Learnt : Photoshop, Illustrator, Indesign, Corel Draw, Figma, Adobe XD, Prezi, Sketch.

Web Designing & Hosting Setup (Arena Animation).



Web Design Creation, Layout Planning, Slicing, Basic Coding, Template Editing, Hosting Setup, C-Panel Setup, Domain Purchases and Installation.

Software Learnt : Dreamweaver, Notepad++ , Html-5, Wordpress Setup. Wix Setup, Outlook & Webmails Installation ,Server Setup, Domain & Hosting Installation & Management.

2D Design & Video Editing (Arena Animation).



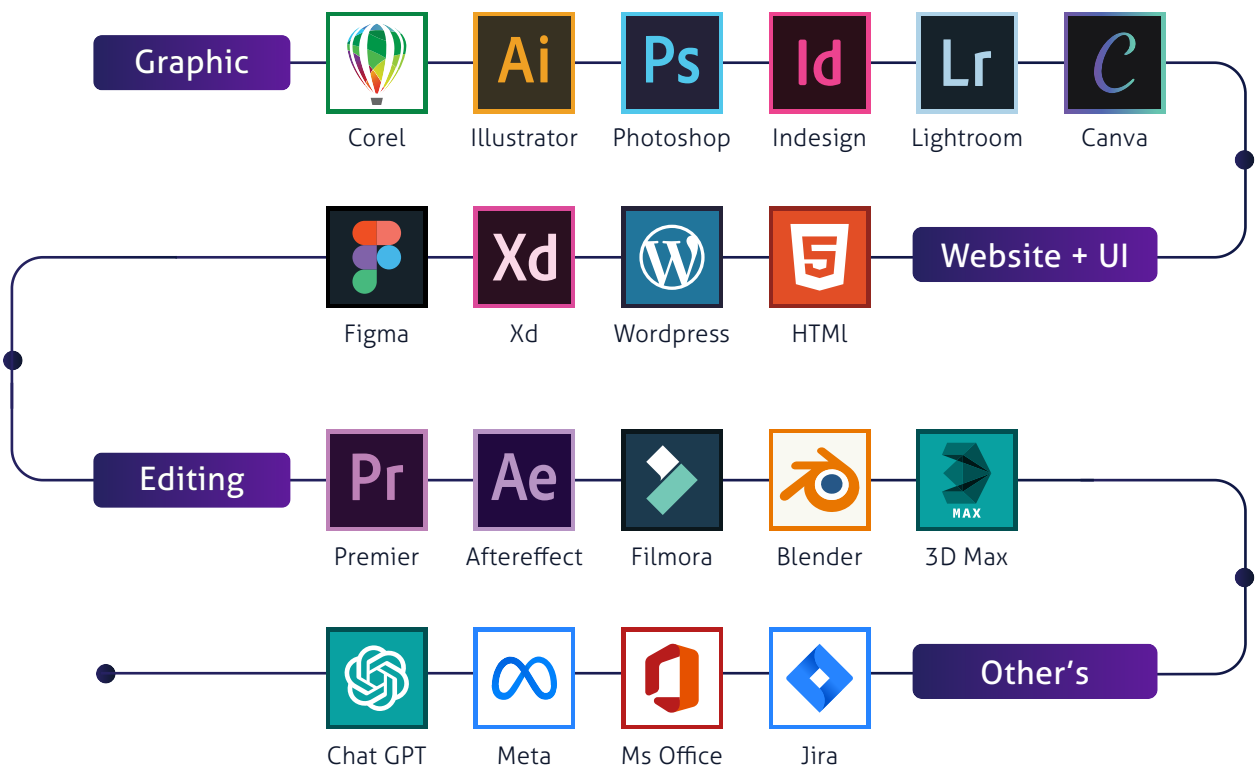
Anatomy Study, Concept of 2D Animation, Concept of Storyboarding, Working with Audio, Video Streaming and Editing.

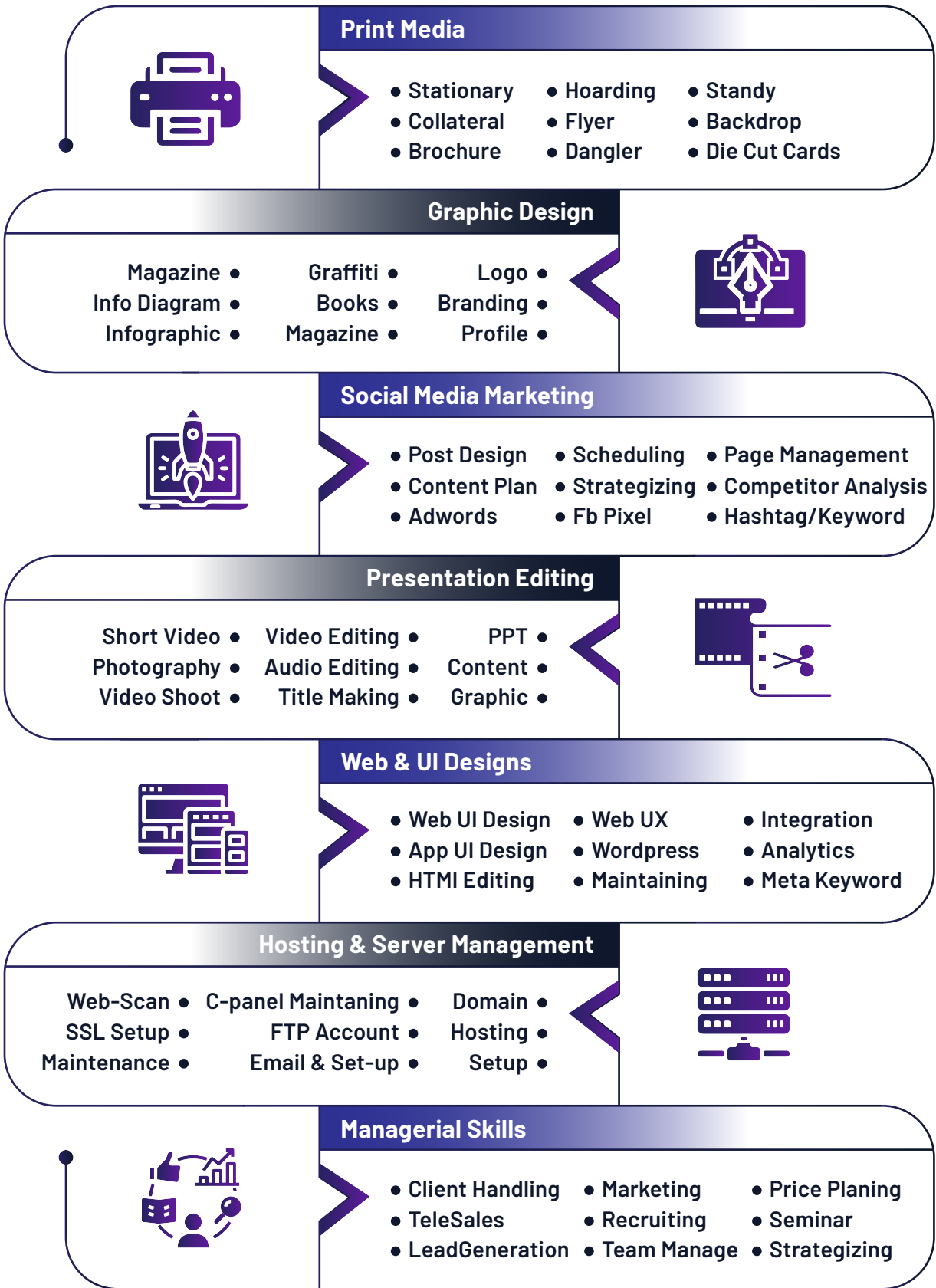
Software Learnt : Flash, ToonBoon, Adobe Premier, Combustion, Sound Force, Video Mixer.

Currently Learning & Upgrading From Online Courses.



- 3D Product Designing. (3d Max & Blender 30% Completed).
- Digital Marketing With Ai. (40% Completed).
- After Effect. (70% Completed).







Working : With R P International. [Aug 2023 - Currently]

At R P International, I am A Creative Art Director
Website UI, E-Commerce Listing, Social Media Activities For Asian & European Markets.

Handled the roles such as.

- Conceptualize, Develop creative ideas, such as advertising campaigns and sales and marketing collateral.
- Develop and manage the creative content for a company's website and social media channels.
- Develop creative strategy for new launch, including advertising, public relations, and social media campaigns.

Worked : With Far East Promotion. [Feb 2021 - July 2023]

At Far East Promotion, I am A Creative Art Director
E-Commerce, Social & Promotion Activities For US / UK / European Countries.

Handled the roles such as.

- Overseeing the Creative Process, from brainstorming to final execution. This includes working with designers, copywriters, and other creative professionals to bring the project to life.
- Managing the Department, which includes hiring, training, and motivating staff. They also ensure that the department meets all deadlines and budgets.
- Manage External design resources, such as agencies or freelancers, as needed.

Worked : As Freelancing. [Apr 2020 - Jan 2021]

In Pandemic was working as a Freelancer
Have taken advantage of the pandemic to work independently and to adapt to change. With skilled and versatile freelancing which is in high demand. Also freedom to work on my own schedule and to choose the projects that are passionate about.

Worked as a Freelancer In Listed Domain. As follows

- Graphic Designing • Branding • Print Media • Web Layout Design • Web Hosting
- Video Editing • Social Media Designing • Social Media Marketing (DM)
- Content Writing • Client Meeting, Management & Operations

Worked : With T.Technologies (Tenth Planet Group). [Jan 2016 - Apr 2020]

Worked with T.Technologies and then I got Internal Job Switch To Tenth Planet Group.

At Tenth Planet Group, I was A Manager Creative Designer For MICE.

Handled the roles such as.

- Event Graphic • Event Stage Design & Creations
- Meeting PPT for Marketing Teams • Event Collateral.

Also, Have International Design Exposure For

- Event • Shows/Exhibition • Music Concert
- Corporate Conference Meeting • International Tour Itinerary.

With this also had responsibility for Stakeholder Management to explain the complete Designs & Event Idea for approvals to the end Client, Business Owners & Celebrities.



Worked : With Code Serve. [Jan 2012 - Nov 2015]

At Code Serve, I was A Web layout Designer, Visualizer, Graphic & Business Development Manager (BDM).

As when I join the company it was a start-up company and I use to handle every single department from scratch to end.



Also, I had taken a few interviews for the new joiner and team allocation.

Handled the roles such as.

- Creating Graphic • Logo & Big Brand Creations • Making Design Guidelines for Subordinates & Juniors • Web Layout Designing • Business Development Manager • Client Meetings etc...

Worked : With Apetec Arena Animation. [Mar 2009 - Dec 2011]

At Apetec Arena Animation, I was A Faculty of Graphic / Web / 2D Animation & Video/Sound Editing.

Handled the roles such as.



- Teaching Graphic Software (Photoshop, Illustrator, InDesign & Corel Draw)
- Teaching Web Software (Dreamweaver, Notepad++, HTML, CSS)
- Teaching 2D Software (Flash, Toon Boon, Sketch, Storyboarding)
- Teaching Editing Software (Premier, Final Cut Pro, Sound force)
- Also handling student seminars, contests, Showreel/Portfolio Making.

Worked : With Capture Photography. [Jan 2009 - Mar 2009]

At Capture Photography, I was A Intern Photographer, Image Editor, and Video Editor.



Handled the roles such as.

- Event, Product, Wedding Photography & Croma Shooting
- Image Editing, Retouching, Face Cleanup, Background Editing
- Video Editing, Video Mixing, Unwanted Scene Removal, Croma Editing.



I hereby declare that above details furnished by me are correct to the best of my knowledge.

Regards,
Dev Dashrath Oza

Date : 15th January 2024
Mumbai, Maharashtra